

ROTHERHAM BOROUGH COUNCIL – REPORT TO MEMBERS

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| 1. | Meeting:- | Cabinet Member for Communities and Cohesion |
| 2. | Date:- | 18th November, 2013 |
| 3. | Title:- | Deprived Neighbourhoods – progress update. |
| 4. | Directorate:- | NEIGHBOURHOOD & ADULT SERVICES |

5. Summary

This report provides a progress update in respect of the Deprived Neighbourhoods Agenda.

6. Recommendations

That the Cabinet Member for Communities and Cohesion: -

- **Notes the progress made and continues to support the Deprived Neighbourhoods Agenda.**

7. Background and Details

7.1 Poverty in Rotherham

The Indices of Multiple Deprivation (IMD) 2011 has shown a worsening position for Rotherham;

- Rotherham has 31,150 people claiming DWP benefits or 20% of people aged 18-64.
- 24,940 are claiming workless benefits including 8,850 job seekers.
- The number claiming JSA has increased by 126% between 2008 and 2013 (February)
- 5.7% of all people aged 18-64 are claiming JSA but for those aged 18-24 the figure is more than twice as high at 12.7%
- Long term unemployment has increased from 380 in 2008 to 2,660 in 2013 (+600%). Although unemployment fell by 6% between 2012 and 2013, long term unemployment increased by 6%.
- In Rotherham 29.8% of people 16+ have no qualifications compared with 22.5% in England

There are, however, eleven areas of the borough where there is a concentration of people whose quality of life is significantly below the norm for other parts of the borough. These areas have, in the main, suffered from long term deprivation and have featured amongst the worst in the country based on their rankings in the Index of Multiple Deprivation for many years. In these eleven areas, people who are suffering from the effects of multiple deprivation are not finding opportunities to improve their quality of life.

The table below shows the comparable difference between the borough average, the average of the 11 deprived neighbourhoods and the “worst” deprived neighbourhood against a number of Poverty indicators.

| Indicator | Rotherham | 11 Most Deprived N'hoods (Average) | Highest or “Worst” Value in the Deprived N'hoods | “Worst” Neighbourhood |
|----------------------------------|-----------|------------------------------------|--|-----------------------|
| IMD Score | 28.1 | 54.3 | 65.6 | Canklow |
| Income Deprived | 17.6% | 35.1% | 42.7% | Canklow |
| Child Poverty | 23.5% | 44.8% | 58.1% | Canklow |
| Workless 2008/9 | 13.4% | 21.9% | 27.2% | E Herringthorpe |
| Workless 2012 | 15.2% | 28.2% | 36.3% | Canklow |
| JSA 2012 | 5.2% | 11% | 16.8% | Eastwood |
| IB/ESA 2012 | 7.9% | 12.9% | 18.7% | Canklow |
| DWP Ben 2012 | 18.9% | 33.4% | 41% | Canklow |
| CT or Housing Benefit | 29% | 52.3% | 61.5% | Eastwood |
| Free School Meals | 18.7% | 34.9% | 52.6% | Rawmarsh E |
| Annual Benefit Loss per WA adult | £556 | £872 | £1,089 | Canklow |
| Male Life Expectancy | 76.9 | 73.9 | 70.7 | Dinnington C |
| Female Life Expectancy | 80.9 | 78.8 | 71.9 | Canklow |

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| 5+ GCSE A*-C | 56.2% | 37.3% | 25% | Canklow |
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It was agreed by Cabinet and Rotherham Partnership that a strategy should be put in place to tackle such inequalities and Cabinet Member and Strategic Director leads were identified along with Coordinators for each of the eleven areas.

The aim of the strategy is to;

- Change the character of an area - may involve changes to the physical environment, provision of facilities, quality of services as well as changing the norms and values of people within the community.
- Improve the opportunities available to people – work with local people in each area to identify how services need to change to reflect their particular needs.
- Improve the quality of life of individuals – there is a broad range of initiatives designed to improve the quality of life of individuals in Rotherham. What is required is an overriding approach that will enable these initiatives to fit better together.

Progress

Deprived Neighbourhoods

Despite recent staffing changes, progress continues to be made in all 11 deprived neighbourhood areas.

Two officers have been appointed to the Area Coordinator vacancies; both from CYPS, Sharon Hewitson will be covering Rawmarsh East and Andy Wright will cover Aston North. Sarah Curren, Area Coordinator for East Herringthorpe has now gone on maternity leave. Christine Staniforth has been seconded to Sarah's Area Partnership Manager role and will therefore takeover as Area Coordinator for East Herringthorpe.

In each area between 4 and 7 priority areas have been identified, and Coordinators are working corporately to ensure interagency commitment and progress on these priorities.

Examples of this include:

East Herringthorpe has had a successful funding bid to recruit 5 paid Community Organisers for 12 months.

The Community Organisers Programme is ran by Locality and funded through Cabinet Office. Community Organisers is a national training and development programme, providing an opportunity for people to improve their local community.

The role of a Community Organiser is to:

- listen to local people
- support people to develop their power to act together for the common good
- help people take action on the local issues that are important to them

Groundwork Dearne Valley will be the Community Host and Community Organisers are to be recruited to start before April 2014 and will be paid £8.50 per hr which is the London

living wage. An open day will be held before recruitment for anyone to find out more about these roles and other volunteer roles which will be set up which link to this.

Follow on from a Health and Wellbeing practitioners event held in East Herringthorpe, a central Deprived Neighbourhoods event was held Wednesday 23rd October at New York Stadium.

Covering Ferham, Eastwood, East Dene, Canklow and the Town Centre, the aims of the event were to:

- Increase awareness of the deprived neighbourhoods 'agenda'
- Bring a wide range of strategic and operational partners together
- Provide H&WB with "10 key points" to consider to tackle deprivation in Central area arising from a series of theme based workshops (education, employment/skills, health & crime/asb, as well as how we engage communities/vol-com sector in this work)

There were over 140 attendees as well as 20+ stallholders. An evaluation of the event will be taken to the Health and Wellbeing Board in November.

The Deprived Communities agenda also continues to be recognised corporately;

- A presentation on Deprived Neighbourhoods was made to the M3 Manager session on 24 September 2013. Managers were reminded that this is a corporate responsibility and all services should be proactive with ideas and plans and that this provides a real opportunity to do something differently
- New employment opportunities could be created if Tesco decide to designate the new Rotherham store as a 'regeneration store'. This would then offer up increased opportunity for targeted deprived community employment with 40% of new posts will be allocated to Job Centre Plus beneficiaries.
- A project aimed at developing and streamlining volunteering opportunities within the Local Authority is being advanced corporately. The project will increase the numbers of local people (with a focus on the deprived neighbourhoods) giving time to add value to services and service delivery as well as enabling volunteers to build transferable skills such as employability skills, build confidence and self-esteem or meet new people.

Deprived Neighbourhood Priorities

| Highest Deprivation Levels by Theme: | CYP Education | Adult Skills | Employment | Health | Crime & ASB | Environmental | Community Engagement |
|--------------------------------------|---------------|--------------|------------|--------|-------------|---------------|----------------------|
| East Herringthorpe | | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| East Dene | ✓ | ✓ | ✓ | | | | ✓ |
| Dalton / Thrybergh | | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |

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|---------------|---|---|---|---|---|---|---|
| East Rawmarsh | | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Eastwood | ✓ | ✓ | | | ✓ | ✓ | |
| Town Centre | ✓ | | ✓ | ✓ | ✓ | | |
| Ferham/Masbro | ✓ | | | ✓ | ✓ | ✓ | |
| Dinnington | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | |
| Maltby SE | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | |
| Aston North | ✓ | | ✓ | ✓ | | | ✓ |
| Canklow | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |

The Poverty & Deprived Neighbourhoods work plan is attached as Appendix 1 and provides further detail on the progress of the priorities.

8. Finance

Some significant improvements in the deprived neighbourhoods may be possible without additional resources however as progress continues it will inevitably highlight issues around resource levels, resource allocation and the deployment of resources.

We need to identify changes in policies and strategies, revenue budgets, capital investment plans, standards and procedures to reflect the specific needs of each area over the longer term. Given the foreseeable challenging future for public sector finance, the old approach of attracting additional government grant funding is unlikely to result in significant inward investment. In such a climate it is fundamental that we look at how we use existing resource to target activity on those areas facing the greatest challenges. This requires each service across the public sector to consider how they can appropriately tailor their services to local need.

9. Risks and Uncertainties

It is recognised that dealing with some of the most difficult issues we face in the deprived neighbourhoods constitutes a long term project and a challenge will be to maintain a level of commitment that survives changes in a national government and local organisations.

10. Background Papers and Consultation

Poverty Report to Health & Wellbeing Board 11 September 2013
Deprived Neighbourhoods Progress Report 24 October 2013 – Appendix 1

Contact Name:- Lindsey Gibson
Housing Projects Coordinator
Ext: 55043
lindsey.gibson@rotherham.gov.uk

Deprived Neighbourhoods Progress Report 24.10.13

Click on the links below to jump straight to that area.

- [East Herringthorpe](#)
- [East Dene](#)
- [Dalton & Thrybergh](#)
- [Rawmarsh East](#)
- [Eastwood](#)
- [Town Centre](#)
- [Ferham & Masbrough](#)
- [Dinnington Central](#)
- [Maltby South East](#)
- [Aston North](#)
- [Canklow](#)

| We will make an overarching commitment to reducing health inequalities, particularly in areas suffering from a concentration of disadvantage | | | |
|---|--------------------|---|------------------------------------|
| Priorities | Lead Person | Progress | Target date |
| 1. Each Priority Neighbourhood will have a priority measure regarding health inequality where relevant. | Dave Richmond | Features in 9 of 11 areas with established priorities. | All priorities in place by end Feb |
| 2. To look at new ways of assisting those disengaged from the labour market to improve their skills and readiness for work. | | ½ day workshop to be held to map out current support and a strategy on how to get those away from the labour market – ‘work ready’ | |
| 3. To ensure that strategies to tackle poverty don’t just focus on the most disadvantaged, but there is action across the borough to avoid poverty worsening. | | 1. Mapping exercise underway, to ascertain the extent of poverty alleviation work currently being undertaken in Rotherham. 2. Research underway to capture national best practice in anti poverty work. 3. Potentially leading to new building resilience strategy + added to strategic group work plan | Commence 25.1.13 |
| 4. To consider how we can actively work with every household in deprived areas to maximise benefit take-up of every person | | Commissioning team to review Welfare advice services (both inhouse and external provision). Benefits advice leaflets developed for use with claimants | |

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| East Herringthorpe | Strategic Lead: Joyce Thacker | Elected Member Lead: Cllr Paul Lakin | Area Coordinator: Christine Staniforth Christine.staniforth@rotherham.gov.uk 01709 334952 07766 698131 |
| Analysis of critical issues | RAG Status – Green | Rich picture Complete and will be refreshed in 13/14 | |
| Governance & Communication Arrangements | RAG Status - Green | Governance arrangements agreed with Strategic lead and Cabinet member. Cllr Pickering is the Chair of the Partnership meeting which takes place bi-monthly. Updates provided to Community first and co-ordinating group for input. | |
| Production of Action Plan | RAG Status - Green | Action plan produced and was agreed at the partnership meeting in February 2013 | |
| Priorities | Headline Successes | Headline Issues | |
| Employment/Employability/Education & Skills | <ul style="list-style-type: none"> • ICT provider identified to co-ordinate activity in the area and improve access to IT in schools. • Job club options being progressed. • Literacy project ongoing through community first • Debt and financial play at High Greave School with RACT. • Meetings and joint working being arranged with Children's Centres. • Youth work groups progressing to cover voice and influence and 'bright futures'. • Initial meetings have taken place to process choices in learning project with RCAT in the area. • Welfare Reform training took place for front line staff working within the area at Thrybergh School. | | |
| Health | <ul style="list-style-type: none"> • Septembers Partnership meeting focused on health as a theme and there are a number of actions which are being agreed before they are placed in the plan. This will cover obesity, Alcohol, smoking, AAA's and breastfeeding/ healthy choices for mum and baby. • CAP launch took place 16th July and the DVD which young people at Thrybergh SCC made for the launch will not be rolled out the community and feeder schools. • Healthy lifestyle project commenced through | | |

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| | <ul style="list-style-type: none"> community first. Sport England CSAF bid submitted and waiting outcome. This will provide a variety of long term sport opportunities for a range of ages through Rotherham Active Partnership. | |
| Crime / ASB and Housing & Environment | <ul style="list-style-type: none"> Recommendations for improvement made by Target Hardening Officer are being implemented. SHIS team undertaking survey of footpaths. Overgrown vegetation to rear of Ladyoak flats complete. AHP approved fencing and work to commence. AHP approved improvements to storage area to rear of flats on Ladyoak Road. Monthly walkabouts have been taking place since July and have resulted in a number of actions. | <ul style="list-style-type: none"> Funding need to be identified to completed all the target hardening recommendations – path improvements. Waiting on JAG to approve application for promotional material to advertise SNT number. |
| Community Engagement / Capacity Development | <ul style="list-style-type: none"> 5 paid community organisers to be recruited to start before April 2014. Dates TBC due to training which they have to pass before their contract can be signed. They are paid £8.50/hr – which is London living wage. APM to be on recruitment panel and they will be based at High Greave School. We will be holding an open day before recruitment for anyone to find out more about these roles and other volunteer roles which will be set up to link to these project. Winter Wonderland event took place joint with East Dene DC 22nd August. | |

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| East Dene | Strategic Lead: Colin Earl | Elected Member Lead: Cllr John Doyle | Area Coordinator: Waheed Akhtar Waheed.akhtar@rotherham.gov.uk 01709 822795 07748 142669 |
| Analysis of critical issues | RAG Status – | ° Rich picture completed | |

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| | Green | ◦ Updated June 2013. |
| Governance & Communication Arrangements | RAG Status – Green | ◦ June 2013 - Governance arrangements reviewed to enable closer overview with Eastwood deprived area. ◦ East Dene Coordination Group comprising SLT lead, Cabinet lead, 3 Ward Councillors meeting regularly. Group to meet on a quarterly cycle with Eastwood Co-ordinating Group and Community First panel meetings falling on the other two months of the quarter. |
| Production of Action Plan | RAG Status – Green | ◦ Action plan produced – updated June 2013 |

| Priorities | Headline Successes | Headline Issues |
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| Pre-school provision | | |
| Adult Skills | | Identifying barriers to participation – further work needed |
| Jobs / Pre-employment | | Tesco designation as ‘regeneration store’ to be decided nationally. This would then offer up increased opportunity for targeted deprived community employment. |
| Community Engagement | Community event held at ‘The Walk’ Winter Wonderland engagement event held on 22/8/13 at Mowbray Gardens. Good attendance. Analysis of feedback being undertaken. Funding agreed for security improvements at Mowbray Gardens Community – will improve community facilities and reduce maintenance expenditure over remaining term of lease. Renewed lease agreement to be agreed | Developing new public facing leaflet about the DN work |

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| Dalton & Thrybergh | Strategic Lead: Karl Battersby | Elected Member Lead: Cllr Paul Lakin | Area Coordinator: Malc Chiddey malcolm.chiddey@rotherham.nhs.uk 01709 255857 |
| Analysis of critical issues | RAG Status – Green | Rich picture complete and agreed with ward members | |
| Governance & Communication Arrangements | RAG Status - Green | Meeting held with Cabinet Member and other local partners early Jan to agree governance arrangements and identify leads to take forward actions | |

| Production of Action Plan | RAG Status - Green | Action plan produced and agreed with ward members |
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| Priorities | Headline Successes | Headline Issues |
| Employment/Employability/Education & Skills | Job Club/IT facilities to be started at two schools in area with staff trained on DWP web site | Need for advertising and referrals from Job Centre. |
| Health | CAP running in area and a noticeable reduction in alcohol related ASB. (see below re-healthy eating event on a budget). | Further work to be done with retailers with additional training and skill assessments. |
| Crime / ASB and Housing & Environment | Walk about planned for 22/10/13 to set partner action plan for hot spot areas. Additional police activity in area in connection with CAP and underage drinking issues. | |
| Community Engagement / Capacity Development | Funding secured for 3 Community Cooking events which will promote cooking on a budget and healthy eating and be used to try and engage community volunteers. Work on going to recruit a Area Housing Panel member from community. RCAT being used to work with Parish councils on a news letter and social networking. | Lack of community engagement in area needs to addressed as a priority, since previous events have had very little take-up. |

| Rawmarsh East | Strategic Lead: Joyce Thacker | Elected Member Lead: Cllr Ken Wyatt | Area Coordinator: Sharon Hewitson Sharon.hewitson@rotherham.gov.uk 07825 125382 |
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| Analysis of critical issues | RAG Status - Amber | Ongoing | |
| Governance & Communication Arrangements | RAG Status – Green | The Management Steering Group for the East Rawmarsh Disadvantaged Community consists of a Cabinet Member, Strategic Lead Officer, Local Elected Members and the Area Partnership Manager. This group reports to the Health and Well Being Board. Agreement made in terms of priorities and to meet initially on a two monthly basis | |
| Production of Action Plan | RAG Status - Green | To be completed after consultation with ward members and Joyce Thacker one week after the meeting on Tuesday 19 th Feb. now in review and development. | |
| Priorities | Headline Successes | Headline Issues | |
| Employment/Employability/Education & Skills | On going Portal project. Within RCS and St Joesephs junior school and community | Awaiting go ahead for new development Carneigie and restructuring | |
| Health | Childrens centre arranged to work with victim support in terms of training domestic abuse. | | |

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| Crime / ASB and Housing & Environment | On going interagency approach to crime at Nag Level and Snt briefings. | |
| Community Engagement / Capacity Development | | Awaiting go ahead for new development Carnegie and restructuring |

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| Eastwood | Strategic Lead: Paul Woodcock | Elected Member Lead: Cllr Mahroof Hussain Cllr Roger Stone - lead for Roma Slovak community | Area Coordinator: Shaun Mirfield Shaun.mirfield@rotherham.gov.uk 01709 255041 07852 186876 |
| Analysis of critical issues | RAG Status – Green | Completed | |
| Governance & Communication Arrangements | RAG Status – Green | <ul style="list-style-type: none"> - Bi-monthly governance group comprising Cab Mem/SLT Leads, Ward Cllrs and partners – next one to be convened post DNs event - Rotherham East Community First Panel and NAG contributing to work too | |
| Production of Action Plan | RAG Status - Green | Draft action plan complete | |
| Priorities | Headline Successes | | Headline Issues |
| CYP Education <ul style="list-style-type: none"> - Increase take up of present & capacity of future pre-school provision to contribute to long term improvements in educational attainment | <ul style="list-style-type: none"> • In Mar '13, RE CF Panel established pre-school provision as a priority for funding. Panel Mon 20th May '13 allocated £2,500 to Unity Centre to promote awareness of current provision • RMBC Early Years agreed to deploy staff to CF funded parent and toddler groups to link up with Coleridge Childrens Centre • RE CF Panel allocated £1,014 for rent to enable Coleridge Children's Centre's Erskine Rd family support group group to continue for a further 12 months. Panel Mon 20th May '13 allocated £2,500 to increase no of sessions too • £50K+ allocated to extra pre-school provider to increase capacity of future pre-school provision Meetings were held with a mix of providers re developing new provision. Full funding allocated to a provider based at RCAT building on Fitzwilliam Road | | Preparations for DNs event have highlighted a range of other educational attainment issues which will be discussed at event and future governance group |
| Adult Skills | <ul style="list-style-type: none"> • RE CF Panel established as a priority & funding a no of projects | | Again, preparations for DNs event have highlighted other issues particularly in relation to take up which |

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| <p>- Provide accessible adult skills training in readiness for job opportunities, and financial advice and support</p> | <p>-The Learning Community - £2,421 – to increase take up of life skills training / employment support by community outreach, creation of advocates & delivery of confidence building / job search skills -JMLB Genesis - £1,770 – to increase IT knowledge -Active Regen – to provide accredited/non-accredited qualifications & work experience – match funding DWP -Clifton Ready Hub - £1,500 – to promote enterprise & entrepreneurship in both learning, & wider, community -Premier Learning - £2,458 – to run a weekly Reading Circle targeting those with little or no English – complements ESOL</p> | <p>will be discussed at event</p> |
| <p>Crime & Environmental - Reduce ASB at least in line with SRP target & build community cohesion, with an Eastwood Village (EV) focus</p> | <ul style="list-style-type: none"> • EV Strategic Forum, involving Supt McCurry & Karl Battersby/Paul Woodcock, will now be convened monthly. Next one Tues 15th Oct • Strategic Forum overseeing plan generated by NAG • Plan includes detail re new policing team, being funded by RMBC/SY P&CC, & a range of interventions to deal with crime & ASB • Liaison Forum comprising Councillors, partners & residents meeting monthly | <p>Strategic Forum Tues 15th Oct will be an opportunity to refresh partnership priorities given new policing team & approach</p> |

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| Town Centre | Strategic Lead: Karl Battersby | Elected Member Lead: Cllr Mahroof Hussain | Area Coordinator: Zaidah Ahmed Zaidah.ahmed@rotherham.gov.uk 01709 255951 07785 591394 |
| Analysis of critical issues | RAG Status – Green | Draft rich picture completed | |
| Governance & Communication Arrangements | RAG Status – Green | The Management Steering Group for the Town Centre Disadvantaged Community consists of a Cabinet Member, Strategic Lead Officer, Local Elected Members and the Area Partnership Manager. This group reports to the Health and Well Being Board. | |
| Production of Action Plan | RAG Status - Amber | Draft version produced | |
| Priorities | Headline Successes | Headline Issues | |
| Improve access to employment opportunities | Working with RCAT and local schools to give more | | |

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| | <p>young people apprenticeships opportunities. Working with Willmott Dixon to give more adults and young people an opportunity to access work experience in the construction field. Working with Roth Leisure centre to apply for funding to re-train local people in becoming swimming instructors etc. 2 new childcare providers launched their business in the Town centre Established a working group with local partners to set up a apprenticeship programme that meets the needs of NEETS. Induction event planned for November at New York Stadium. 2 people have secured work placements with Willmott Dixon In the process of planning with all other DN coordinators and Sue Wilsons team a partnership event to address Health and Well being held at New York Stadium on the 23rd October</p> | |
| Provide opportunities for learning about healthy lifestyles | <p>Health sessions on Dementia etc being held at the childrens centre. The family induction day for New Arrival families took place on the 17th September with over 120 families. The families received information on Health, Education, Crime, Road Safety, etc. The leader of the council and Jason Harwin opened this event and were very impressed with the outcome</p> | |
| Increase educational attainment and skill development for young people | <p>Family learning sessions taking place at Broomvalley Identity course to start after half term at Broomvalley</p> | |
| Reduce ASB & Crime in the Town Centre | <p>Liasing with performance officers re: outcomes from the Lifestyle survey and perceptions of town centre and safety of young people.</p> | |

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| Ferham & Masbrough | Strategic Lead: David Burton | Elected Member Lead: Cllr Jahangir Akhtar | Area Coordinator: Shaun Mirfield Shaun.mirfield@rotherham.gov.uk 01709 255041 07852 186876 |
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| Analysis of critical issues | RAG Status - Green | Completed |
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| Governance & Communication Arrangements | RAG Status – Green | <ul style="list-style-type: none"> - Bi-monthly governance group comprising Cab Mem/SLT Leads, Ward Cllrs and partners – next one to be convened in Aug/Sept - Rotherham West Community First Panel and NAG are contributing to work too |
| Production of Action Plan | RAG Status – Amber | Action plan in draft stage. Governance Group in Jun '13. |
| Priorities | Headline Successes | Headline Issues |
| <p>Health</p> <ul style="list-style-type: none"> - Promote and increase access to behaviour change services by developing links with existing groups, wellbeing within Roma community and active engagement of schools & nurses in Child Measurement Programme | <ul style="list-style-type: none"> • Following negotiations, agreed to roll out Unity Centre Roma advice / drop in sessions to Ferham Childrens Centre – will be an opportunity to bring in other partners | |
| <p>CYP Education</p> <ul style="list-style-type: none"> - Explore ways of supporting Winterhill to continue delivering improvements, deploy Health Bus & explore replication of Wingfield Health Clinic | | |
| <p>Crime & Environment</p> | <ul style="list-style-type: none"> • Rotherham West CF Panel awarded funding to Ferham Community Group & RUCST to deliver diversionary / environmental work • First event in Jul '13 engaged a large no of people, adults / children, from all communities • Cabinet Member champion helped secure funding to fence off old school site on Belmont St, a fly tipping hotspot | |

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| Dinnington Central | Strategic Lead: John Radford | Elected Member Lead: Cllr Richard Russell | Area Coordinator: Andrea Peers Andrea.peers@rotherham.gov.uk 01709 254145 (RVW, WV) 01909 568515 (RVS) 07717 450973 |
| Analysis of critical issues | RAG Status – Green | Completed | |

| Governance & Communication Arrangements | RAG Status – Green | Strategic Group comprising of Elected Members, Cabinet Member & Strategic Director to oversee role of DN agenda. NAG to manage action plan. |
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| Production of Action Plan | RAG Status - Green | Action plan developed |
| Priorities | Headline Successes | Headline Issues |
| Keeping Safe (Community Safety) | <p>Priorities agreed</p> <ul style="list-style-type: none"> • Operation Collaboration very successful – monthly programme of activities and walkabouts established • Monthly multi-agency surgery established • Large reductions in ASB and Crime year on year • Families for change being managed through SNT • Programme of diversionary activities developed for hotspot areas and dates (high demand) | Lack of reporting and lack of confidence and trust in partner agencies continues to be an issue |
| Where we Live (Housing & Environment) | <ul style="list-style-type: none"> • Priorities agreed • Community Group developed on Leceister Road • Landlords Forum relaunched • Targeted enforcement activity by CPU resulted in significant environmental improvements particularly on LR. • Social housing being built on LR • Boundary treatments on Doe Quarry Lane • Action plan developed to address environmental issues on Victoria Street – clearing up on allotments is the main issue. • Dinnington Gallery Town Project – official launch 12th September by the Mayor. | Sustainability of work being carried out by CPU. – Targeted work resulting in significant changes in the community – however, limited resources may mean this cannot be sustained. Specifically an issue on Victoria Street which requires a clear up by CPU and waiting on a decision on bids for funding lead by CPU. |
| Our Future (Children, Young People & Families) | <ul style="list-style-type: none"> • Priorities Agreed • Programme of Family learning activities developed and funded • Consortium Funding Bid – Digital Technology and raising pupils attainment • Youth Forum Developed | |
| Economic Development (Jobs & Training) | <ul style="list-style-type: none"> • Priorities agreed • Training programme to raise aspiration | Reluctance of residents to engage in training which is being delivered in venues other than Salvation |

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| | developed and delivered on LR. <ul style="list-style-type: none"> • Foodbank through Salvation Army | Army on Lesceister Road. |
| Health & Well Being (Health & Deprivation) | CAP launch held at DRC - over 40 stakeholders / partners attended the event. Very successful event. CAP action plan being progressed and work with local licensees is moving forward. Work regarding education and young people is a current focus – meetings arranged with IYSS to progress. | |

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| Maltby South East | Strategic Lead: Tom Cray | Elected Member Lead: Cllr Amy Rushforth | Area Coordinator: Andrea Peers Andrea.peers@rotherham.gov.uk 01709 254145 (RVW, WV) 01909 568515 (RVS) 07717 450973 |
| Analysis of critical issues | RAG Status – Green | Completed | |
| Governance & Communication Arrangements | RAG Status – Green | Ward Members met to agree priorities. Strategic group comprising of Elected Members, Cabinet Member, Strategic Director, Chief Superintendent, Housing & Communities Manager, Highways Network Manager to oversee role of DN agenda. NAG to manage action plan | |
| Production of Action Plan | RAG Status - Green | Action plan developed for specific estates in Maltby. Themed action plans also developed | |
| Priorities | Headline Successes | Headline Issues | |
| Children, Young People & Families | <ul style="list-style-type: none"> • Priorities agreed • Maltby Youth Forum developed and constituted. Leading on Young People’s issues in Maltby – video made • Junior Wardens initiative developed and sustainable in Maltby Craggs. • Coronation Park Masterplan • Increased detached youth work in Maltby • Learning Community mapping progress levels of young people within deprived communities and comparing to those in wider • Programme of activities developed, particularly for weekends and holidays • Intergenerational project being developed to raise aspiration around young women. | Network Event arranged for 14 November. Priority for next 3-6 months agreed at Governance Group meeting - Information Sharing between organisations – “One Family One Story” | |

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| <p>Skills & Employability</p> | <ul style="list-style-type: none"> • Priorities Agreed • Increased take-up of places at Workclubs after developing better referral processes • Confidence and assertiveness course developed • Budgeting course developed in partnership with MTC • Advice surgery twice a week at Edward Dunn • Model Village Association running ICT courses in the community • Benefits and Advice Roadshow • Developing Training the trainers course to allow with support around universal job match and universal credit • Food Aware project developed – referral to foodbank – sponsored by MTC | <p>Priority agreed at Governace Group held on 3 October for next 3-6 months</p> <p>“Raising confidence of long term unemployed to facilitate progression and access to work outside Maltby Community.”</p> <p>Workshop to be arranged with all relevant agencies</p> |
| <p>Health</p> | <p>Priorities agreed:- Drugs and Alcohol misuse Mental Health Domestic Violence</p> <p>Half day summit being organised to bring professionals together to begin action planning around issues.</p> | <p>Meeting arranged with Cllr Rushforth to agree way forward for H&WB Steering Group</p> |
| <p>Crime & ASB</p> | <ul style="list-style-type: none"> • Priorities Agreed • Year on year reduction on crime and asb. • Celebration of partnership working. • Developing “Team Maltby” approach using best practice from “Team Eastwood” • Task and Finish Group set up for Maltby Craggs | <p>Priority agreed at Governace Group held on 3 October for next 3-6 months</p> <p>“NAG to undertake further define issues of under reporting in Maltby”</p> |
| <p>Housing & Environment</p> | <p>Priorities Agreed</p> <ul style="list-style-type: none"> • Hope project – brought two empty properties back into use • Developing joint LLP with South Yorkshire Housing • Maltby Landlords Forum relaunched • Insulation project for properties around Abbey Reach | <p>Priority agreed at Governace Group held on 3 October for next 3-6 months</p> <ul style="list-style-type: none"> • Continue to develop proactive approach to private sector housing • Prioritise environmental issues in China Town and support the active TARA to achieve sustainability |

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| | <ul style="list-style-type: none"> • Community engagement in environmental Projects – Model village neighbourhood agreement and China Town Tara • Birks Holt Estate Management Plan | |
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| Aston North | Strategic Lead: John Radford | Elected Member Lead: Cllr Gerald Smith | Area Coordinator: Andy Wright Andy.wright@rotherham.gov.uk 0114 293 9174 |
| Analysis of critical issues | RAG Status – Green | Drafted – Communication Plan, Action plan, Governance Arrangements and data monitoring sections need to be completed. It is anticipated that the local arrangements will be similar to those implemented in Maltby, initial links to the NAG to be made so that the activity can develop. | |
| Governance & Communication Arrangements | RAG Status – Amber | Need to link in with NAG and local agencies to start developing the local structures and governance arrangements. This is likely to be similar those established in Maltby. | |
| Production of Action Plan | RAG Status - Red | Draft in progress – Met with Cllr Gerald Smith and Lyndsay Pitchley to develop the action plan, have some initial ideas about project that are being developed within the community. | |
| Priorities | Headline Successes | Headline Issues | |
| Young People | <p>IYSS to deploy an extra detached youh work team into Aston. The team will be based on to Alexandra Park to engage with young people to develop positive activities. Applied for funding for Operation Fawkes diversionary activities during October half term.</p> <p>Young People attended Aston Parish Councils recreation meeting on 4th June to inform Parish Councillors regarding the skate park. YP asked if the Parish Councillors will support and work in partnership with the Skate Park group</p> | Need to re-engage the YP on the basis that they are going to be actively involved in developing the skate park. Need to get the YP to re-approach the Parish council to identify the land that can be used and any approvals that are needed. | |
| Employment | IYSS Learning staff will will monitor the progress of 16 – 19 year olds offering support advice and guidance to enable young people to access employment, education or training. | The community engagement activity through the public art project is still being planned. As part of this working age men will be a target group. | |
| Health | IYSS to deliver health provision in the area to include sexual health, healthy eating, alcohol / substance misuse. It is anticipated to use the mobile health bus initially. | Further consultation needs to take place to evidence that mobility is an issue for some elderly in the area. Further investigation into pensioner poverty is taking place as this is one of the deprivation drivers for the area. | |
| Community Engagement | | Julie and Lizzy are taking the lead in engaging the | |

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| | | community. There will also be a practitioner event to engage with agencies working in the area. The practitioner event is being developed with Sue Wilson |
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| Canklow | Strategic Lead: Tom Cray | Elected Member Lead: Cllr Rose McNeely | Area Coordinator: Matt Finn Matthew.finn@rotherham.gov.uk 01709 823134 07785 253909 |
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| Analysis of critical issues | RAG Status – Green | Completed |
| Governance & Communication Arrangements | RAG Status – Green | Monthly meetings held with Ward Members. Governance arrangements from Community First Panel. |
| Production of Action Plan | RAG Status - Green | First draft complete and agreed with Cabinet Member |

| Priorities | Headline Successes | Headline Issues |
|---------------------------------------|---|---|
| Support & build the community | <p>Boston Castle community event in September held to raise awareness of the work being done by the community in Canklow. Attended by all the community groups, Canklow Community Connections, Voluntary Action Rotherham, Street Pastors, Rotherham CAN recycling, Cllr Hussain and a representative from the Cabinet Office, with Rotherham Advertiser reporting on the event.</p> <p>Support from Housing services and the contractors during the improvement works is supplying gardening equipment to support the community garden and adopt a street campaign.</p> <p>Families for Change have an employment support co-ordinator who is seconded from DWP who is working directly with families.</p> | Jobcentre plus and the mandating organisations priorities have been adjusted in the last 12 months but A4e, the organisation contracted to enable people into work is examining how it can work on a geographical basis with clients while meeting their contractual obligations to DWP. Update on progress for October |
| Plan and deliver services differently | Rotherham CAN are interested in taking on the Council's depot in Canklow which they understand is being vacated by EDS. | Funding for EDS in the winter months for heating the Pavillion. |

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| | <p>Agreement with school nursing/health visitor teams that there is a need to deliver services differently in Canklow to enable more to access services locally. The lack of facilities has caused this. The use of the Pavilion (EDS controlled building) is a possibility and the Area Assembly team are arranging a viewing before the end of September. The outcome will be a local resource to encourage more access to children's health services and early intervention. The resource can also then be used for passive promotional campaigns on the issues affective the area.</p> | |
| <p>Target prolific offenders and work with the willing</p> | <p>There has been a resumption of the partnership patrols between Police and Rotherham Wardens after previous withdrawal due to police pressures. Accreditation of the Rotherham Wardens should enable then to tackle ASB more effectively by using police powers.</p> <p>The Families for change work is progressing with action planning of families in need being undertaken. There are a number of families in Canklow (approx. 15) who will be directly worked with to help tackle the issues that are resulting in them taking up services.</p> <p>Information on families in Canklow will be shared at the planned NAG part B meetings which begin in October with partner agencies in dealing with ASB/CRIME etc.</p> | <p>Under-reported ASB in the area and as there is only one community group there is a risk this success could be short lived. Impact events and partnership work has been a success but more partnership and co-ordinated work is required with local police teams.</p> |